



# ERIC MONTANEZ

Graphic Designer / Production Artist



portfolio  
[eric.montanezcreative.com](http://eric.montanezcreative.com)



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area  
LA-Orange-Ventura (CA)

## Experience

- Graphic Designer
- Print Production Designer
- Packaging
- Print Prepress Specialist

## Industries

- Entertainment
- Toy Industry
- Consumer Electronics
- Food and Beverage
- Automotive
- Entertainment
- Apparel

## Skills

- Photo Retouching
- Color Correction
- Logo Design
- Sketching / Illustration

## Software Proficiency

- Adobe Creative Suite  
Illustrator / Photoshop  
Adobe InDesign / Dream Weaver  
After Effects / Premier  
3D Substance Painter
- MS Office Suite
- Esko Plug-ins / Studio Essentials
- 3D Software; Blender / ZBrush  
KeyShot

## Career Progression

### Aug 2022 — Current

**Montanez Creative** (Freelance and Contract Work)  
([www.montanezcreative.com](http://www.montanezcreative.com))

Title: Sr. Designer / Production Artist

- Creative Design and Print Production via Temp-Contracts and Freelance Clients.
- Creating flyers, business cards and other promotional materials for print. Client customer service, and sales. Preparing final art for digital printing. Layout and imposition for booklets.
- Prepping and Ripping files to printers (Large Format and Digital) Running copy machines, folding machine, cutters and binding.

### Jan 2022 — Aug 2022

**MGA Entertainment** (Children's Entertainment and Toy Company) Los Angeles, CA  
([www.mgae.com](http://www.mgae.com))

Title: Sr. Designer / Packaging

- Branding and package design. Logo design and package-structure design concepts.
- Photo shoots and photo retouching. Managing all photo and design assets.
- Prototypes and Mock-ups. Zoom presentations. Preparing final mechanical art for press.

### Feb 2019 — May 2021

**Spin Master** (Children's Entertainment and Toy Company) Los Angeles, CA  
([www.spinmaster.com](http://www.spinmaster.com))

Title: Designer

- Branding and package design for the PAW Patrol team and other properties.
- Maintained branding standards. Developed seasonal sub-branding, created mood-boards, design assets, color pallets and logos.
- Worked closely with Package Engineers, Product Designers and Marketing managers to develop and finalize packaging. Prepared final mechanical files for print vendors.

### Jan 2017 — Feb 2019

**Chase Design Group** (Design Agency) South Pasadena, CA  
([www.chasedesigngroup.com](http://www.chasedesigngroup.com))

Title: Production Artist

- Collaborated with the creative directors and designers. Prepared print ready mechanical artwork for consumer goods packaging and marketing materials.
- Photo retouching, color correcting and product renders.
- Developed die-lines, prepared PMS accurate target-prints (proofs). Ripped files to Large format Epson printers and helped maintain and calibrate equipment.

### May 2015 — Jan 2017

**Onward Search** (Contract Work - Talent Recruitment Agency) Los Angeles, CA  
([www.onwardsearch.com](http://www.onwardsearch.com))

Title: Production Artist

- (Chase Design Group) Temp-to-Perm contract print production specialist for a design agency servicing multiple CPG brands.
- (coloredge) Short-term contract for a rapid prototype/print production house.
- (Capital Group) Long-term contract for a large financial institution. Created financial reports and promotional booklets. Performed data entry task. Customer service.



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## Additional Online Training Courses (Tutorials)

- After Effects
- ZBrush
- Blender
- Keyshot
- 3D Sculpting & Modeling
- Rendering
- 3D Substance Painter

## Web Design (Tutorials)

- Dreamweaver
- HTML
- CSS
- Divi for WordPress

## Oct 2014 — May 2015

**Montanez Creative** (Freelance Work)  
([www.montanezcreative.com](http://www.montanezcreative.com))

Title: Designer / Illustrator

- (Neat Microphones) Technical Illustration using 3D and vector art. Package layout and final mechanical art preparation for print.
- (Chambers Group) illustration. Produced one-day turn around, logo design.
- (SunBrite TV) Produced a funny cartoon strip used for marketing and promotion.

## Dec 2012 — Oct 2014

**TYLT / Technocel** (Consumer Electronics Distribution and Manufacturing)  
([www.tylt.com](http://www.tylt.com))

Title: Designer / Illustrator

- Designed packaging and marketing materials for multiple consumer electronics properties. Developed and maintained branding strategies.
- Die Line creation, photo retouching and file preparation.
- Technical illustration for product development and product design. Created original artwork for use on product. Conceptualized designs for cell phone and tablet cases one of which became a company best seller for the season.

## Education

### Moorpark Community College (Moorpark, CA)

- Major (fine art and illustration) Studies included life drawing, illustration, color and composition and art history.
- Minor (RTVF: Radio Television and Film) Television Studio Production, camera operator, video editing, audio production, lighting, directing and graphics generation.

### Royal High School (Simi Valley, CA)

- Diploma of graduation Emphasis on fine arts.